

# Chris Potter

Visual Communication Designer

## Objective

-To find a rewarding position that utilizes my skills and allows me to learn and improve as a professional.

## Education

### Bachelor's degree

- Stevenson University (formerly Villa Julie College) 2005-2009
- Visual Communication Design major
- Focus in web design and Flash

## Experience

### Emagine Web Consulting

- Internship in summer 2008
- Updated live websites following client specifications
- Designed web interfaces, a logo, and a print ad

### Stevenson University - Artapalooza 2008

- Designed logo and brand for the 2008 edition of the annual festival thrown by the art department of the school
- Design was featured on posters around campus and souvenir T-shirts

### Stevenson University - 2009 Nursing Conference

- Freelance design job for the school's nursing department
- Designed the logo and typography around the 2009 theme "Magnify your career in Nursing"

### Babcock Presbyterian Church

- Freelance web design contract (2011-present)
- Worked with client to build a new modern website with greater user functionality and Flash elements

### Bizerba Label Solutions

- Print designer and pre-press operator (2011-present)
- Create and modify labels to customer specifications and make flexo plates for printing presses

## Skills

### Computer Technology

- PC/Mac operating systems
- HTML/CSS Coding
- Action Script 3
- Hardware/software repair
- Troubleshooting

### Graphic Design

- Illustration
- Type setting
- Print design
- Branding
- Logo design
- Website design

## Applications

### Microsoft Office

- Word
- Excel
- PowerPoint
- Outlook
- Visual Basic

### Adobe Creative Suite

- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- Flash
- After Effects



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